Worksheet 2.1B

Which sustainability project?
Evaluating the options

Use the following as a guide to evaluate the various options for sustainability projects.
This is an example only – adapt this worksheet to suit your organisation's requirements.

	Name of opportunity or project:
Feasibility	Are there significant obstacles or risks that could threaten the success of the initiative or opportunity?(list them)
	How straightforward would executing the project be, in terms of internal and external collaboration requirements?
	Can the project be delivered as part of a planned asset upgrade?
	What are the resources needs, both financial and human? Do we have the capacity to support the project?
	Would there be a financial return or payback on the project?
Attractiveness	Is the project well-aligned with the current strategic priorities of the organisation?

	Name of opportunity or project:
	Will this project be received enthusiastically by our customers and suppliers and other key external stakeholders?
	Are we likely to realise a significant improvement in the proposed indicators of value? Consider financial and reputation value.
Competency	Do we have the right set of project management and environmental skills and competencies in-house?
	Can we acquire the needed competencies externally? How easily? What expertise is needed? What are the selection criteria?

Source: Adapted from ‘Forging New Links – Enhancing Supply Chain through Environmental Excellence’ Global Environment Management Initiative 2004